

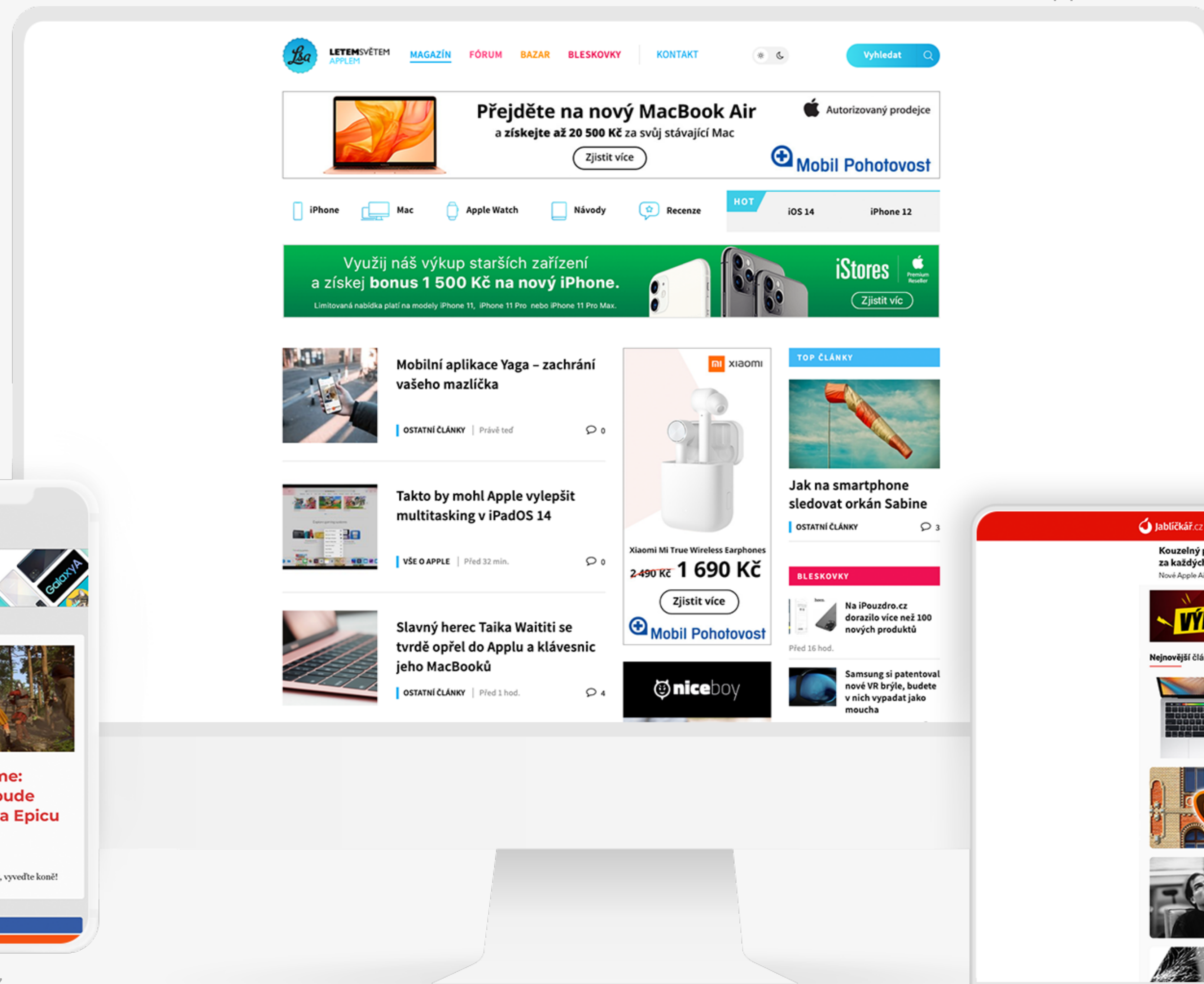
# Our media

Samsung Magazine.eu

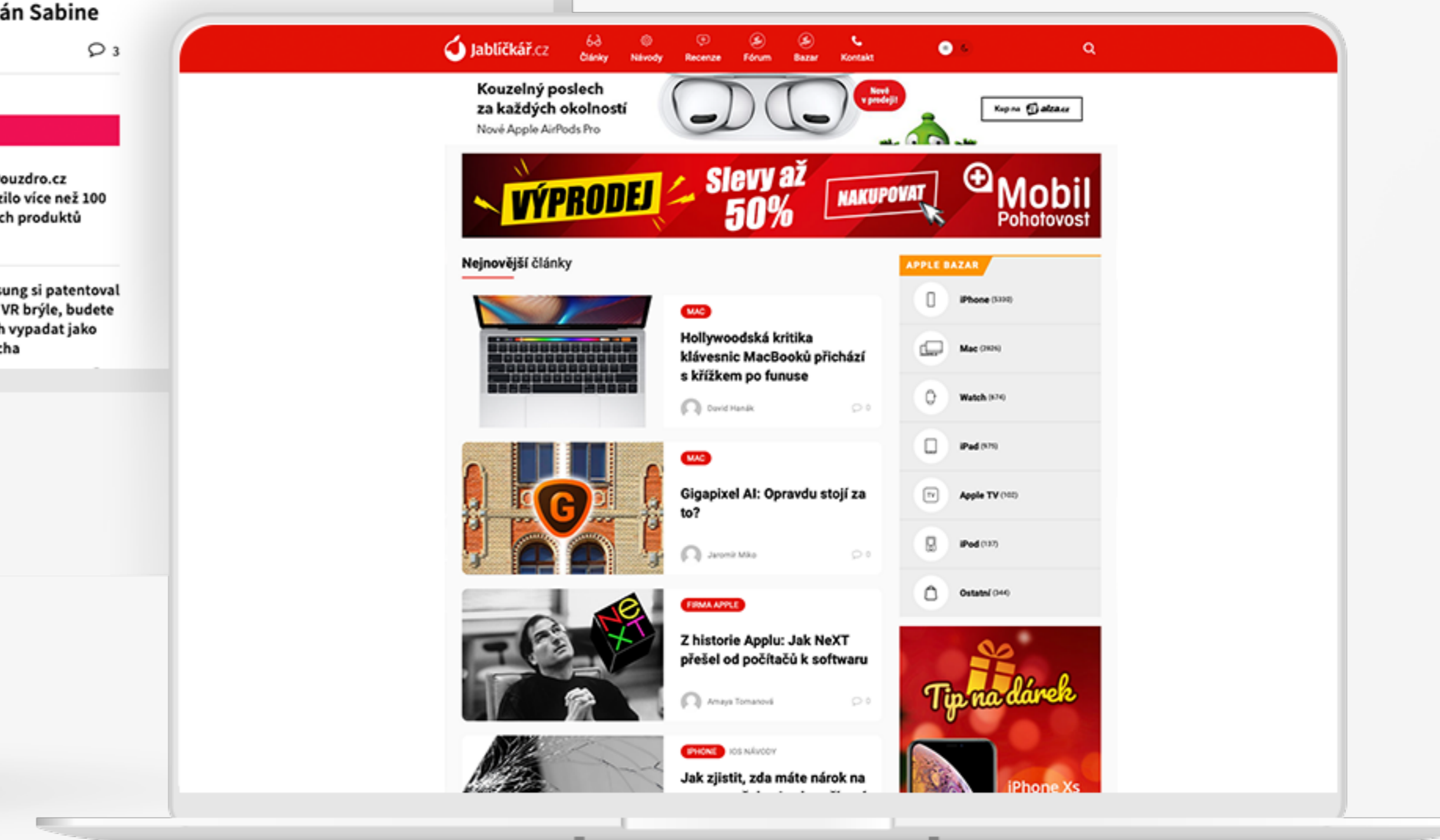


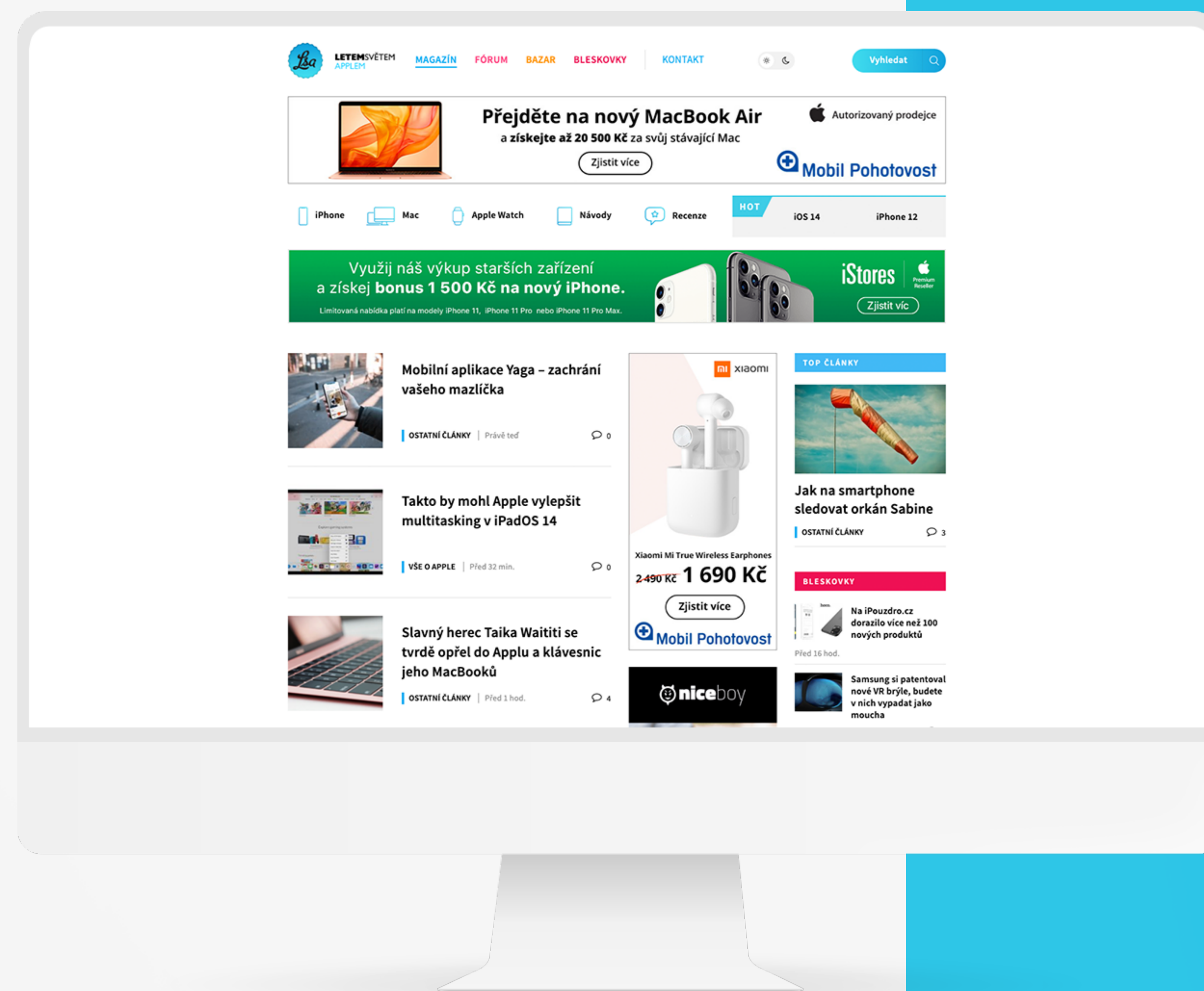
Vytukej.cz

LetemSvetemAppleM.eu



Jablickar.cz

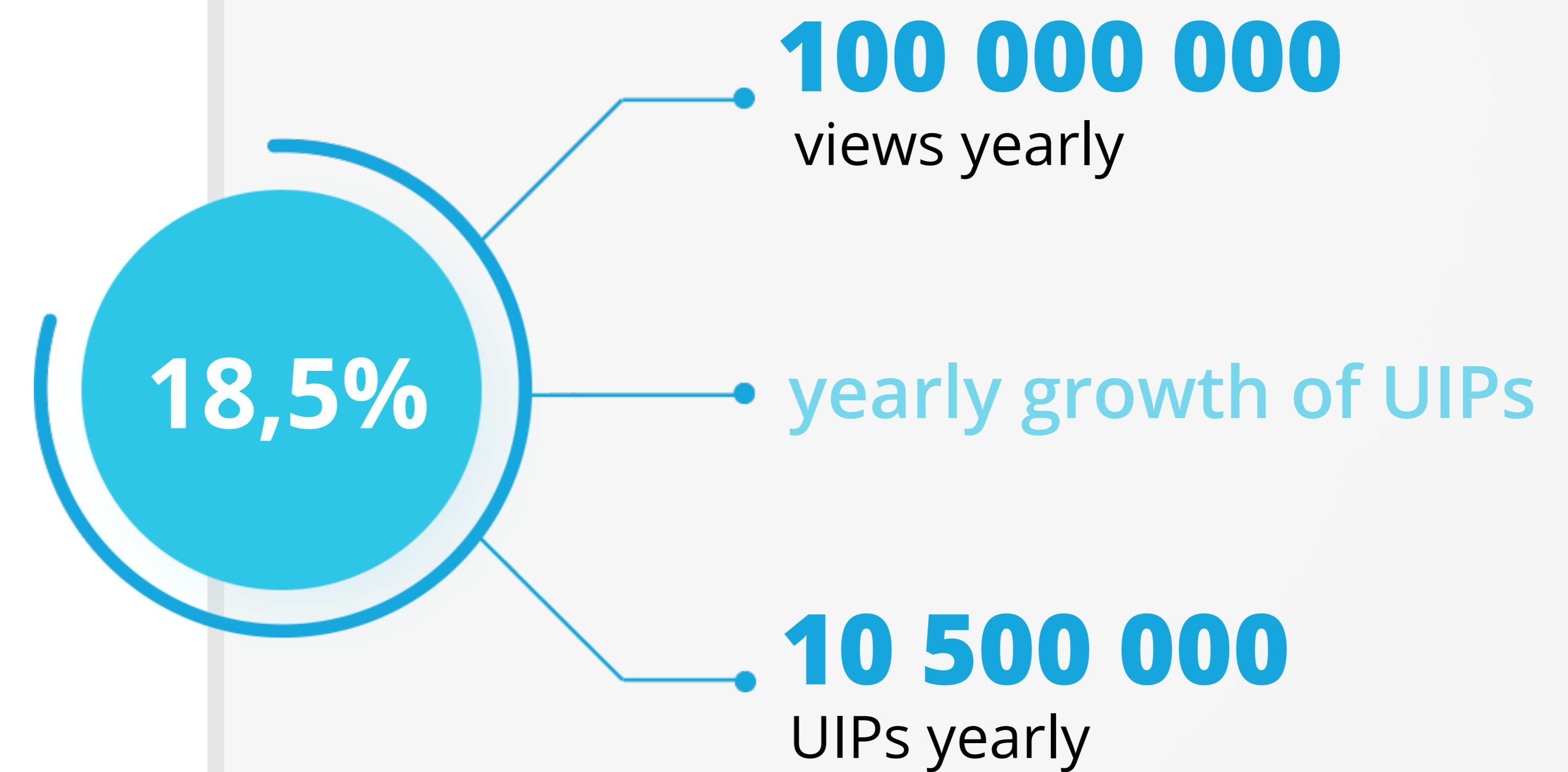
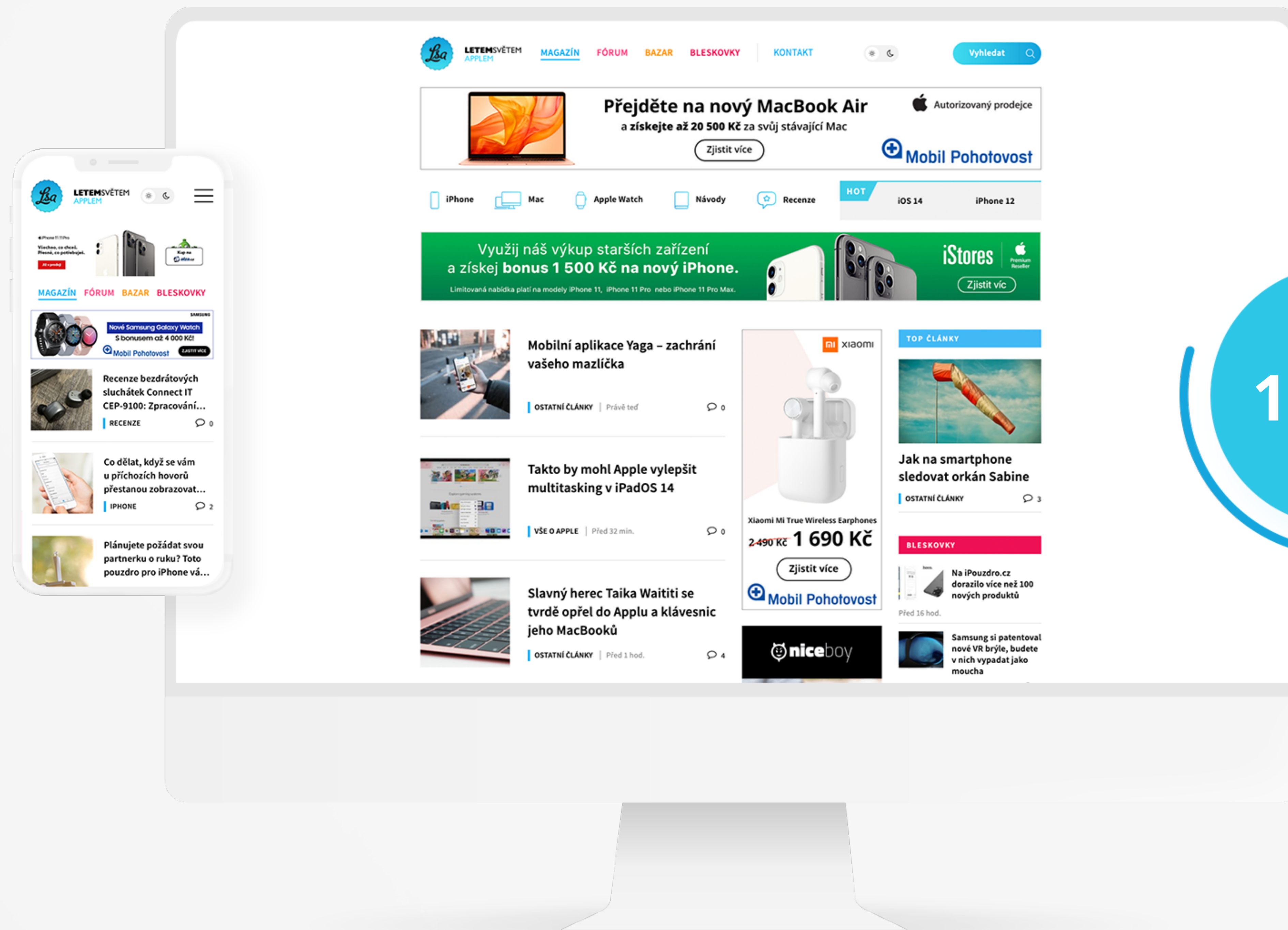




L&a

# letemsvetemapplem.eu

new “coat”, new backend, new opportunities  
all backed by results



# letemsvetemapplem.eu

visits yearly  
**27 000 000**

views yearly  
**100 000 000**

**2 500 000**  
visits monthly

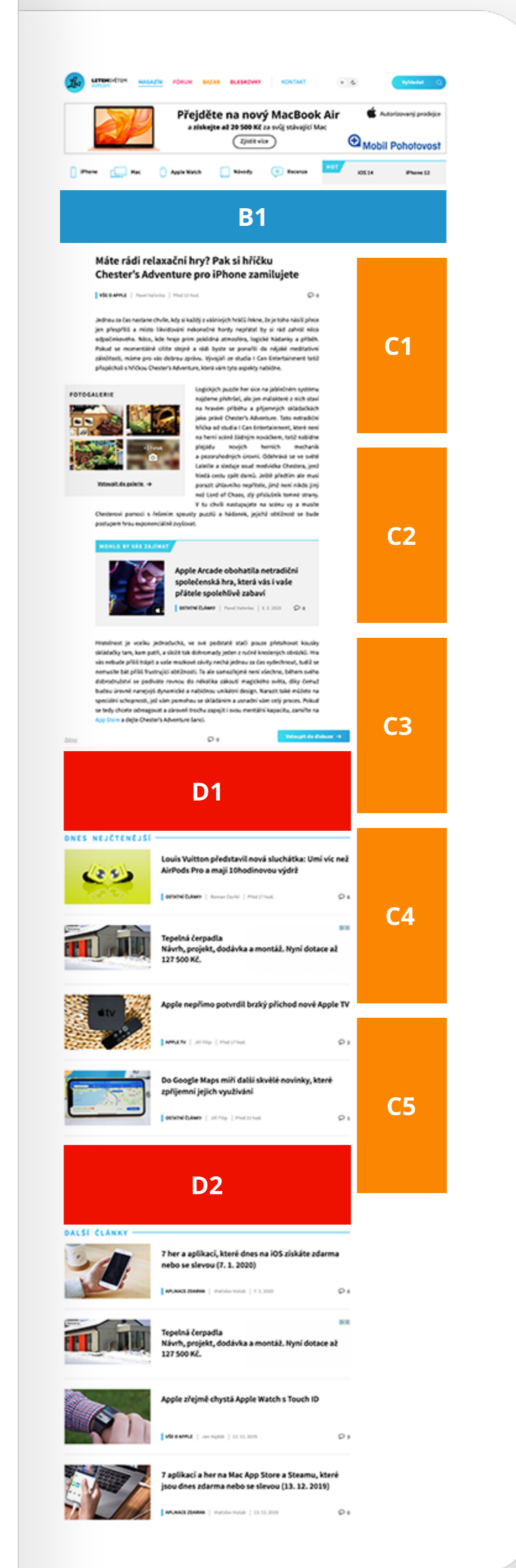
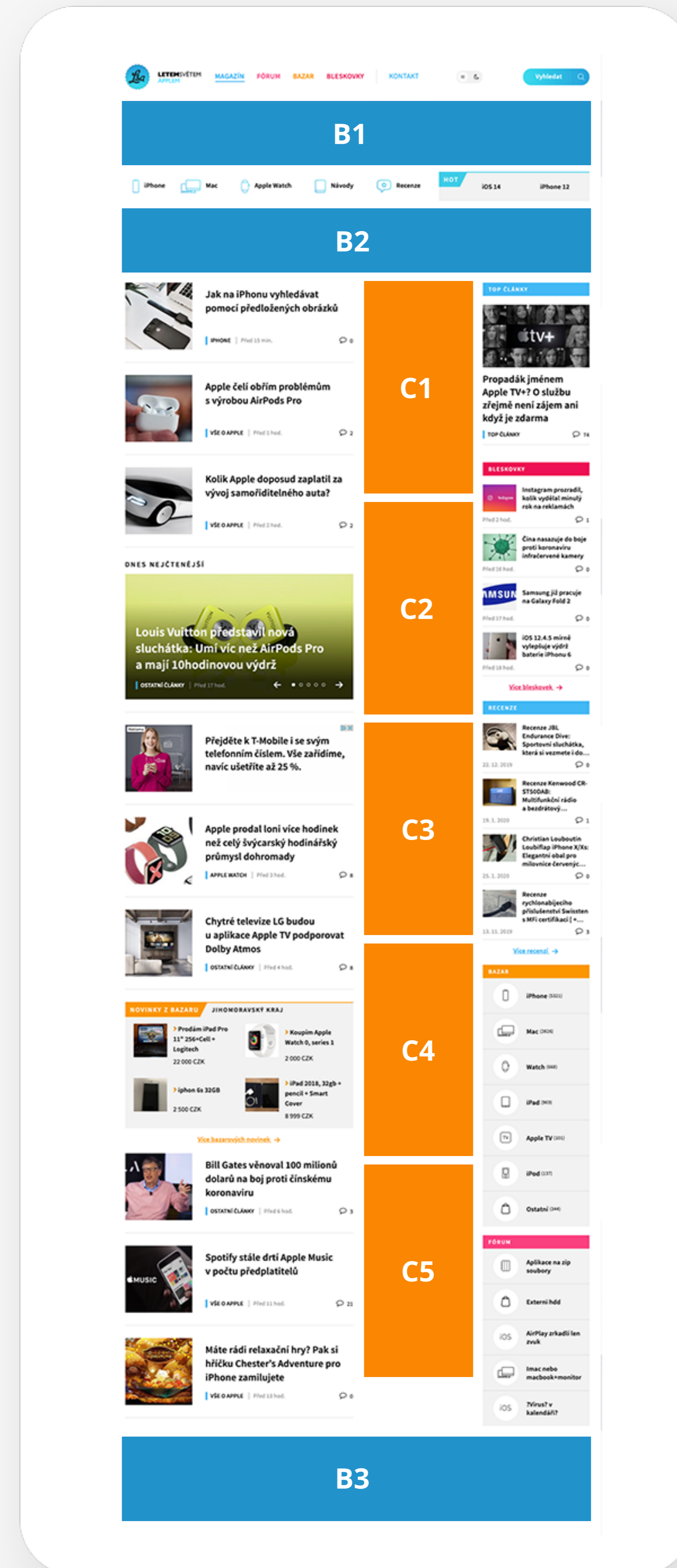
**9 000 000**  
views monthly

**1 200 000**  
UIPs monthly

# Ad banners

letemsvetemapplem.eu

Banners **C1 - C5** / **B1 - B3** are visible both on the homepage and on subpages.



Banners **D1, D2** are only displayed on subpages.

# Price list

Banners C1 - C5

[letemsvetemapplem.eu](http://letemsvetemapplem.eu)

Position name	CPT	Guaranteed views per month	UIPs / month	UIPs / year	Dimensions
● Ad banner C1	1,60 €	9 000 000 views	1 200 000	10 500 000	300 x 600
● Ad banner C2	1,40 €	9 000 000 views	1 200 000	10 500 000	300 x 600
● Ad banner C3	1,20 €	9 000 000 views	1 200 000	10 500 000	300 x 600
● Ad banner C4	1,40 €	9 000 000 views	1 200 000	10 500 000	300 x 600
● Ad banner C5	1,40 €	9 000 000 views	1 200 000	10 500 000	300 x 750 (floating)

# Price list

Banners B1 - B3 / D1, D2

[letemsvetemapplem.eu](http://letemsvetemapplem.eu)

Position name	CPT	Guaranteed views per month	UIPs / month	UIPs / year	Dimensions
● Ad banner B1	2,70 €	9 000 000 views	1 200 000	8 500 000	1110 x 150
● Ad banner B2	2,00 €	9 000 000 views	1 200 000	8 500 000	1110 x 150
● Ad banner B3	1,20 €	9 000 000 views	1 200 000	8 500 000	1110 x 200
● Ad banner D1	0,80 €	9 000 000 views	1 200 000	8 500 000	830 x 220
● Ad banner D2	0,80 €	9 000 000 views	1 200 000	8 500 000	830 x 220



# Price list

## Link placement

A word or a phrase of your liking linked to your website in the footer of [www.letemsvetemapple.eu](http://www.letemsvetemapple.eu).

**40€** - 1 month

**400€** - 1 year

**Press release: 130€**

**Review: 150€** - Software

**190€** - Hardware

We offer our advertisers a wide variety of customizable marketing products. You can publish your own press release, request a review of a product by our editors or simply communicate your campaigns in the form of CPT banners. These can be tailored to your needs. We can not only limit the running time of the banner, but also target specific countries, cities, devices, operating systems, in order to show the advertisement to your preferred groups of visitors.

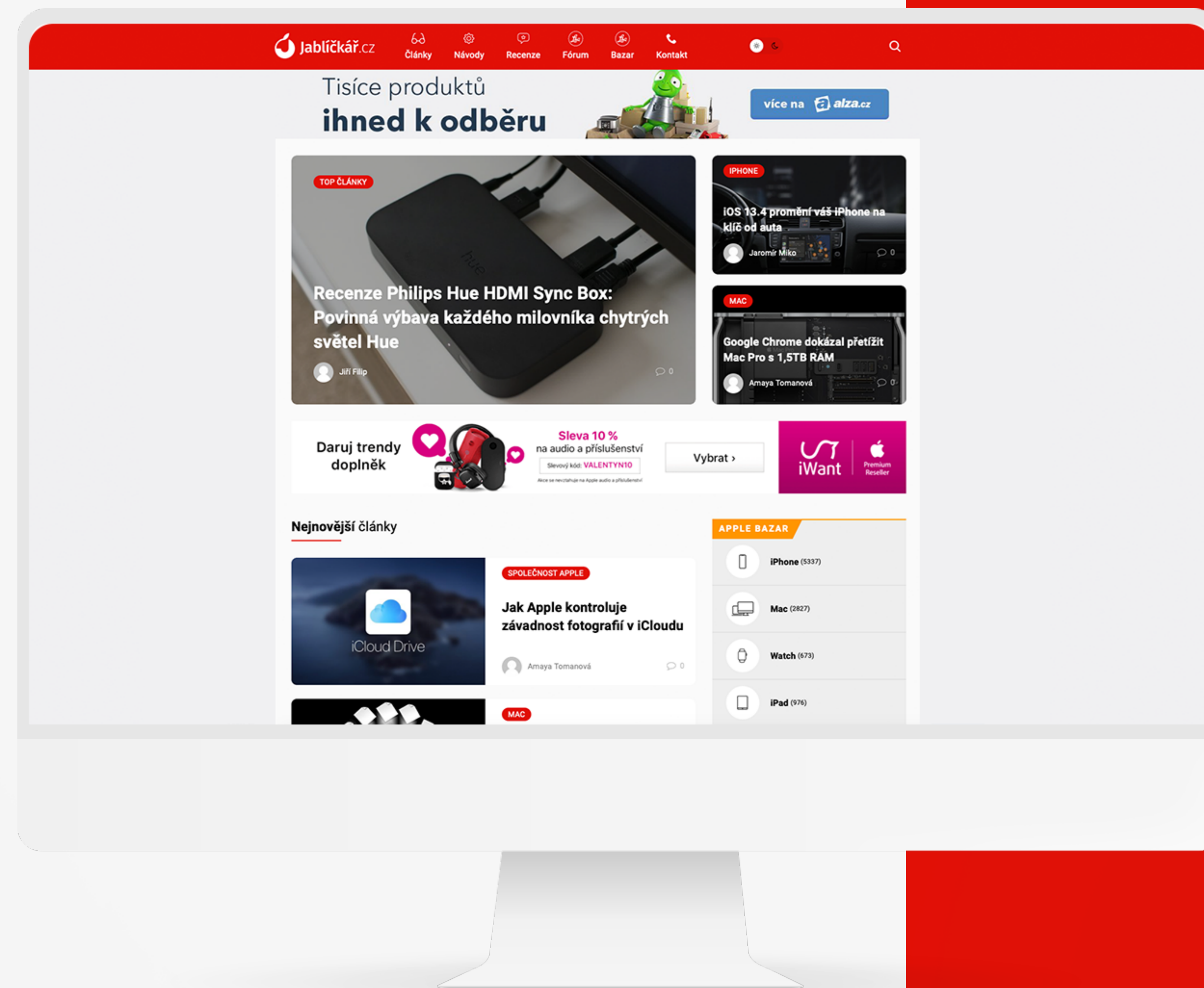
All prices listed in this document are without Value Added Tax (21 %).

Of course, we're flexible and open to individual arrangements in terms of banner dimensions and scope.

The customer's only purchasing an advertising space, not a specific ad.

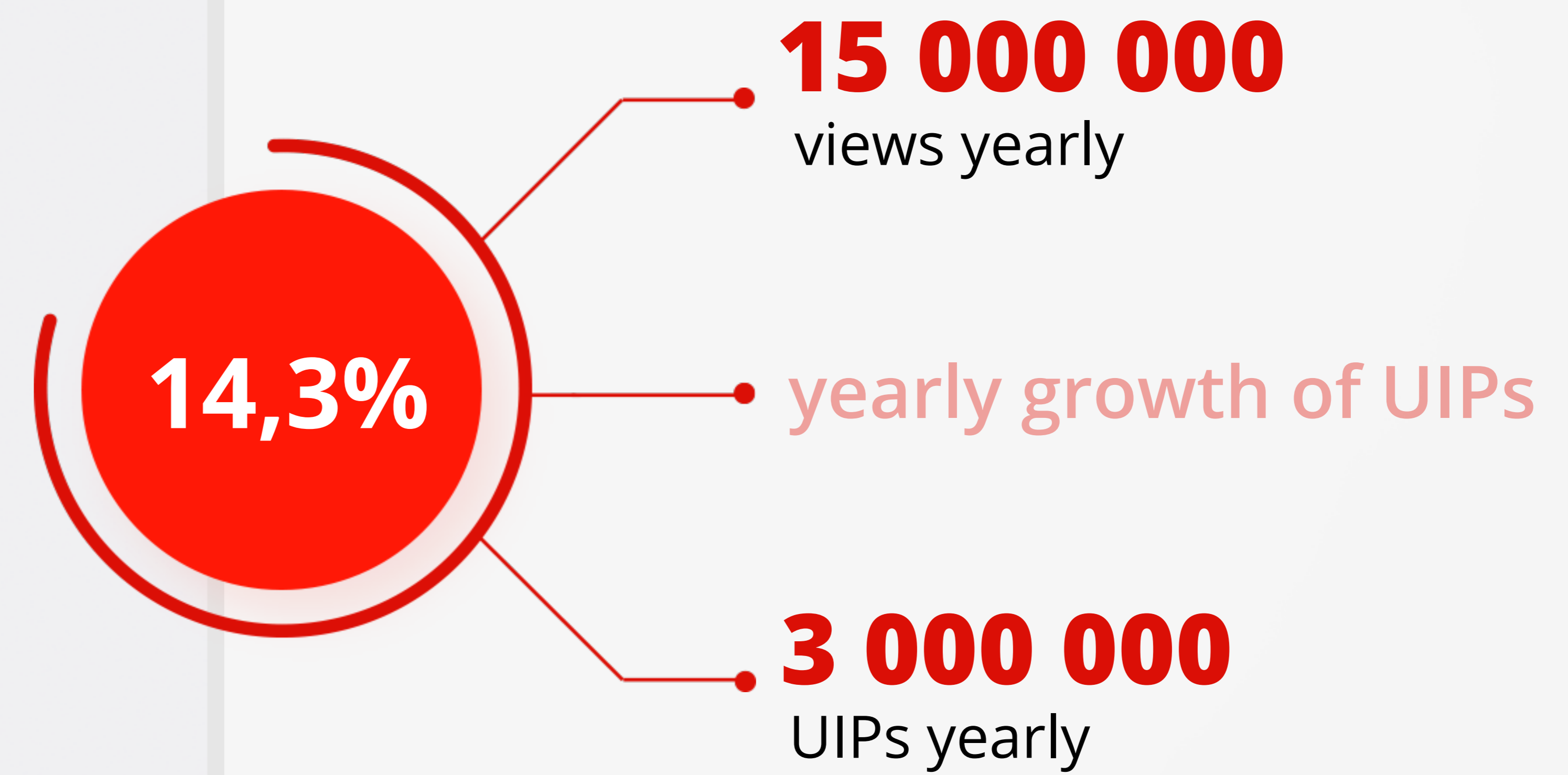
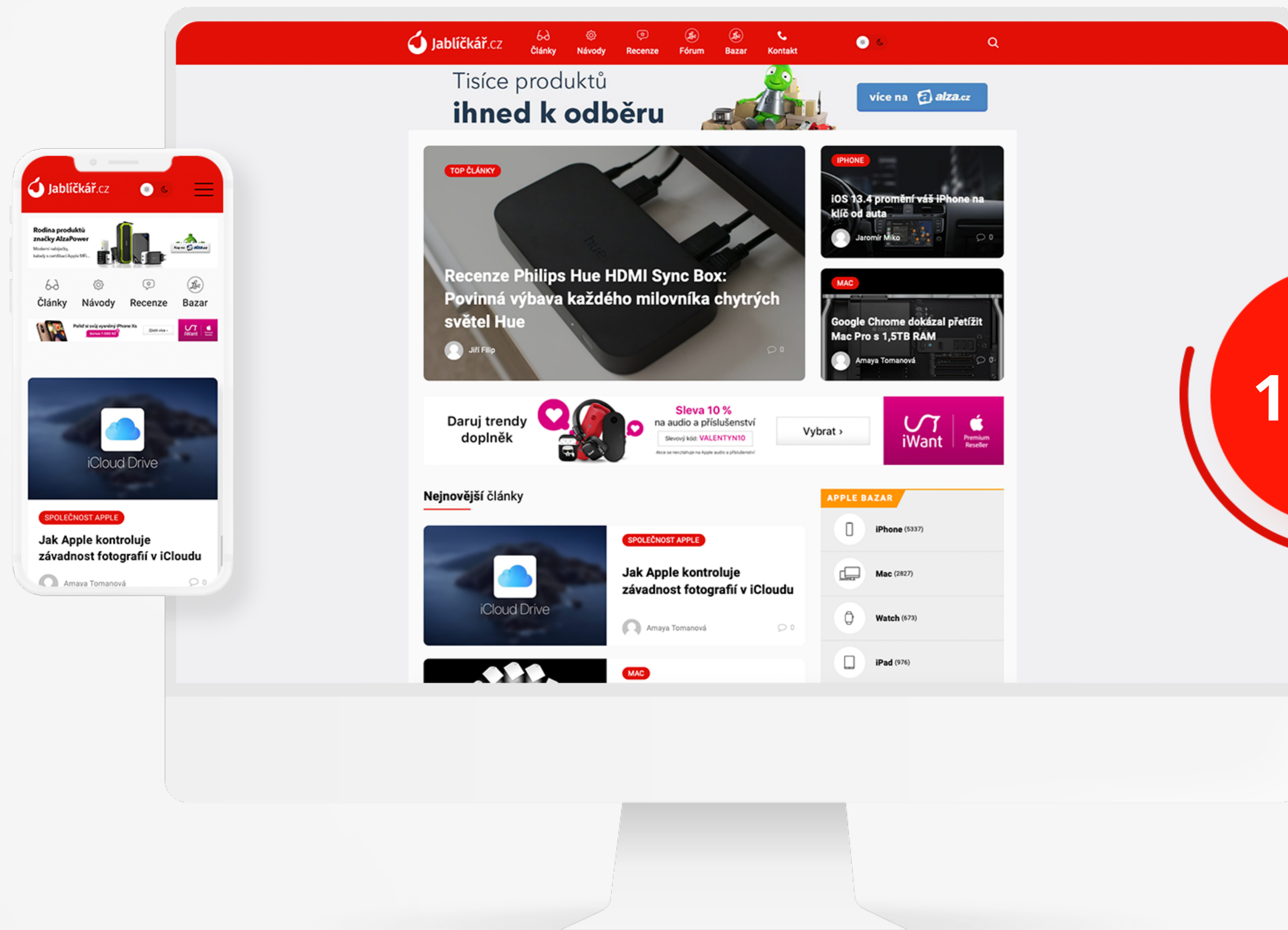
This way, the advertiser can change the communicated campaign and visuals to their liking.

**We respect the rules of SPIR.**



# jablickar.cz

new “coat”, new backend, new opportunities  
all backed by results



# jablickar.cz

visits yearly

**5 000 000**

views yearly

**15 000 000**

**600 000**  
visits monthly

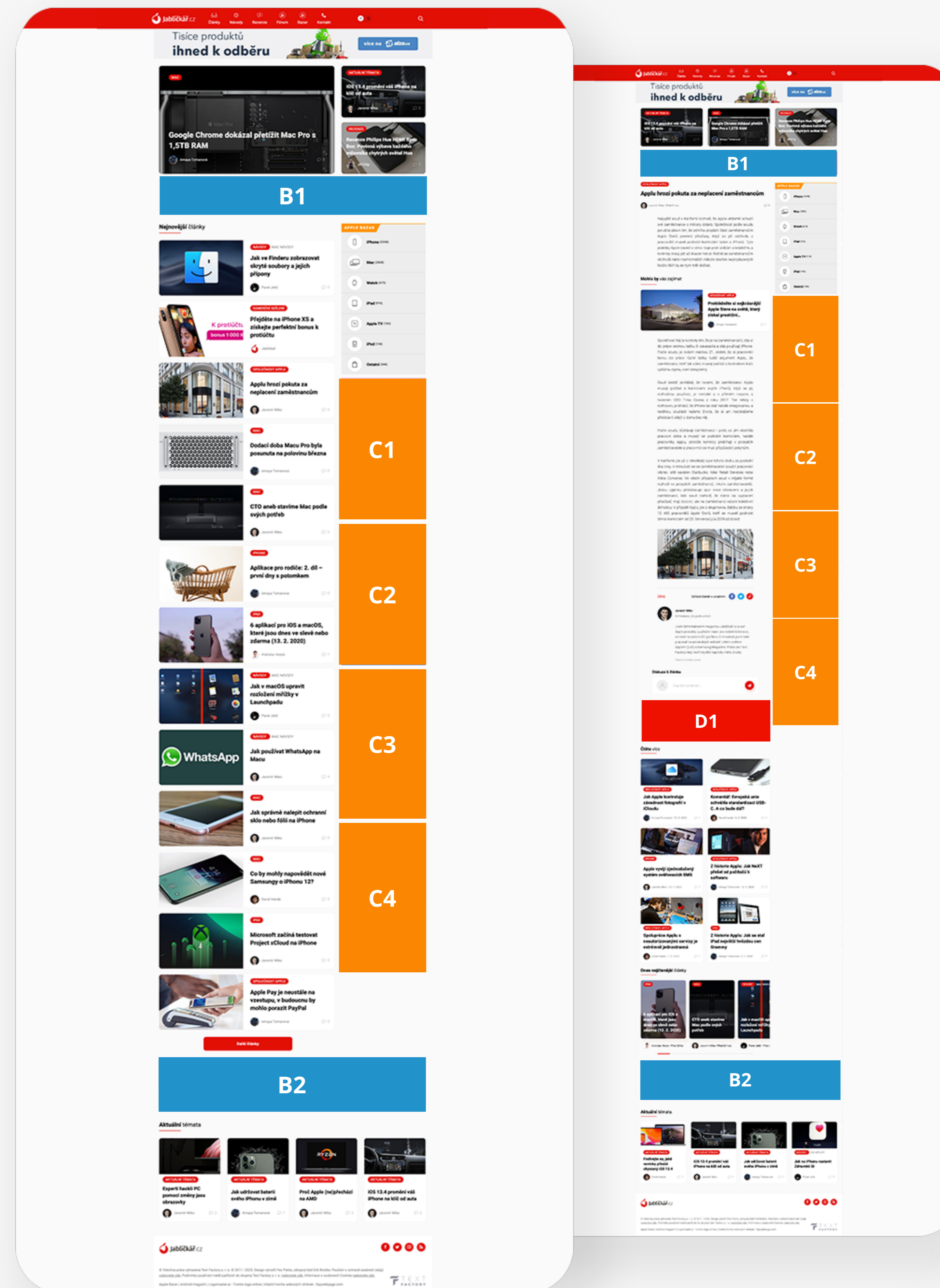
**1 250 000**  
views monthly

**350 000**  
UIPs monthly

# Ad banners

jablickar.cz

Banners **C1 - C4** / **B1 - B2** are visible both on the homepage and on subpages.



Banner **D1** is only displayed on subpages.

# Price list

Banners C1 - C4 / B1, B2 / D1

[jablickar.cz](http://jablickar.cz)

Position name	CPT	Guaranteed views per month	UIPs / month	UIPs / year	Dimensions
● Ad banner C1	1,60 €	1 250 000 views	350 000	3 000 000	350 x 600
● Ad banner C2	1,20 €	1 250 000 views	350 000	3 000 000	350 x 600
● Ad banner C3	1,20 €	1 250 000 views	350 000	3 000 000	350 x 600
● Ad banner C4	2,00 €	1 250 000 views	350 000	3 000 000	350 x 600
● Ad banner B1	2,00 €	1 250 000 views	350 000	3 000 000	1110 x 150
● Ad banner B2	1,00 €	1 250 000 views	350 000	3 000 000	1110 x 200
● Ad banner D1	1,00 €	1 250 000 views	350 000	3 000 000	830 x 220

# Price list

## Link placement

A word or a phrase of your liking  
linked to your website in the footer  
of [www.jablickar.cz](http://www.jablickar.cz).

**40€** - 1 month

**400€** - 1 year

**Press release: 100€**

**Review: 130€** - Software

**150€** - Hardware

We offer our advertisers a wide variety of customizable marketing products. You can publish your own press release, request a review of a product by our editors or simply communicate your campaigns in the form of CPT banners. These can be tailored to your needs. We can not only limit the running time of the banner, but also target specific countries, cities, devices, operating systems, in order to show the advertisement to your preferred groups of visitors.

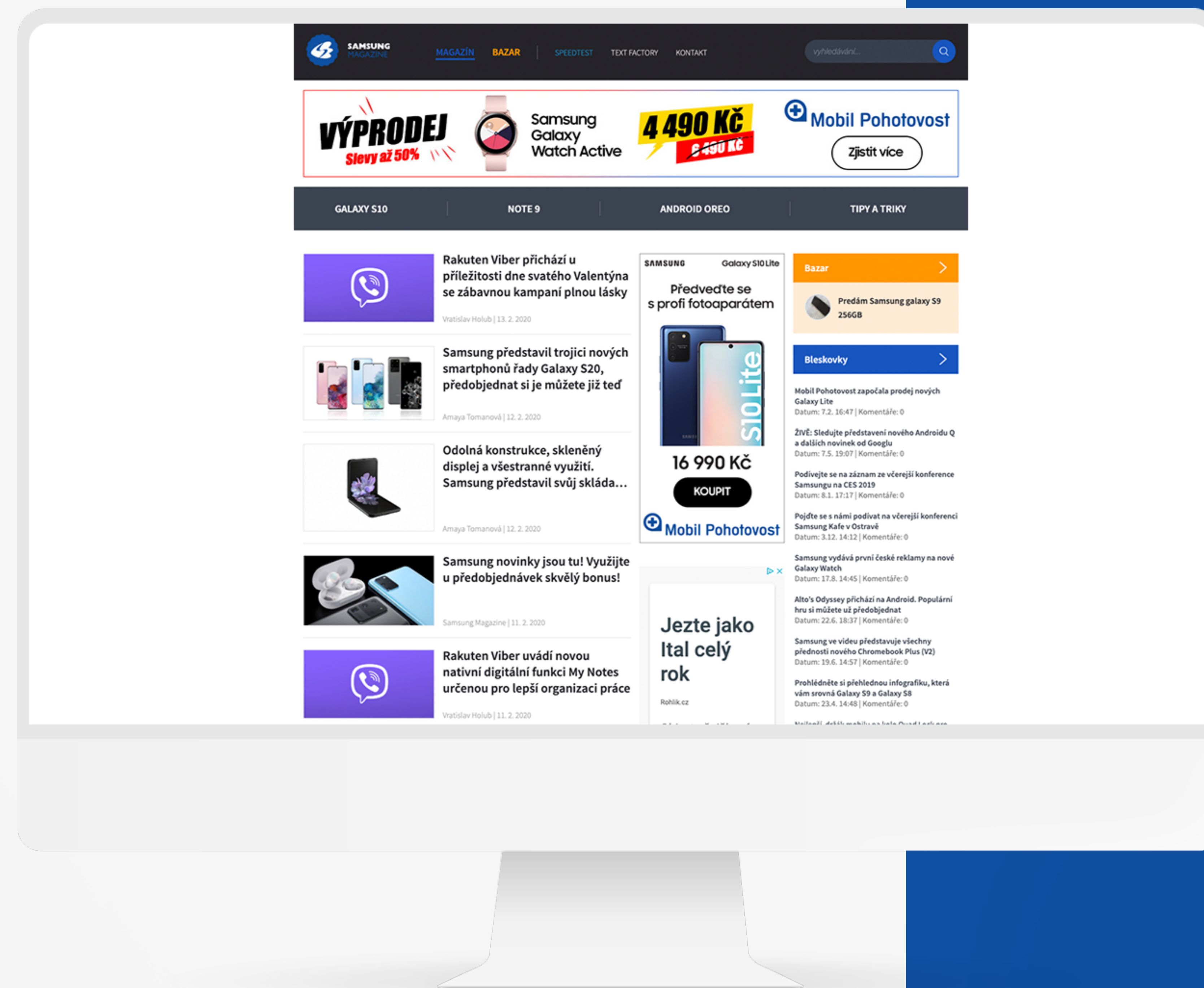
All prices listed in this document are without Value Added Tax (21 %).

Of course, we're flexible and open to individual arrangements in terms of banner dimensions and scope.

The customer's only purchasing an advertising space, not a specific ad.

This way, the advertiser can change the communicated campaign and visuals to their liking.

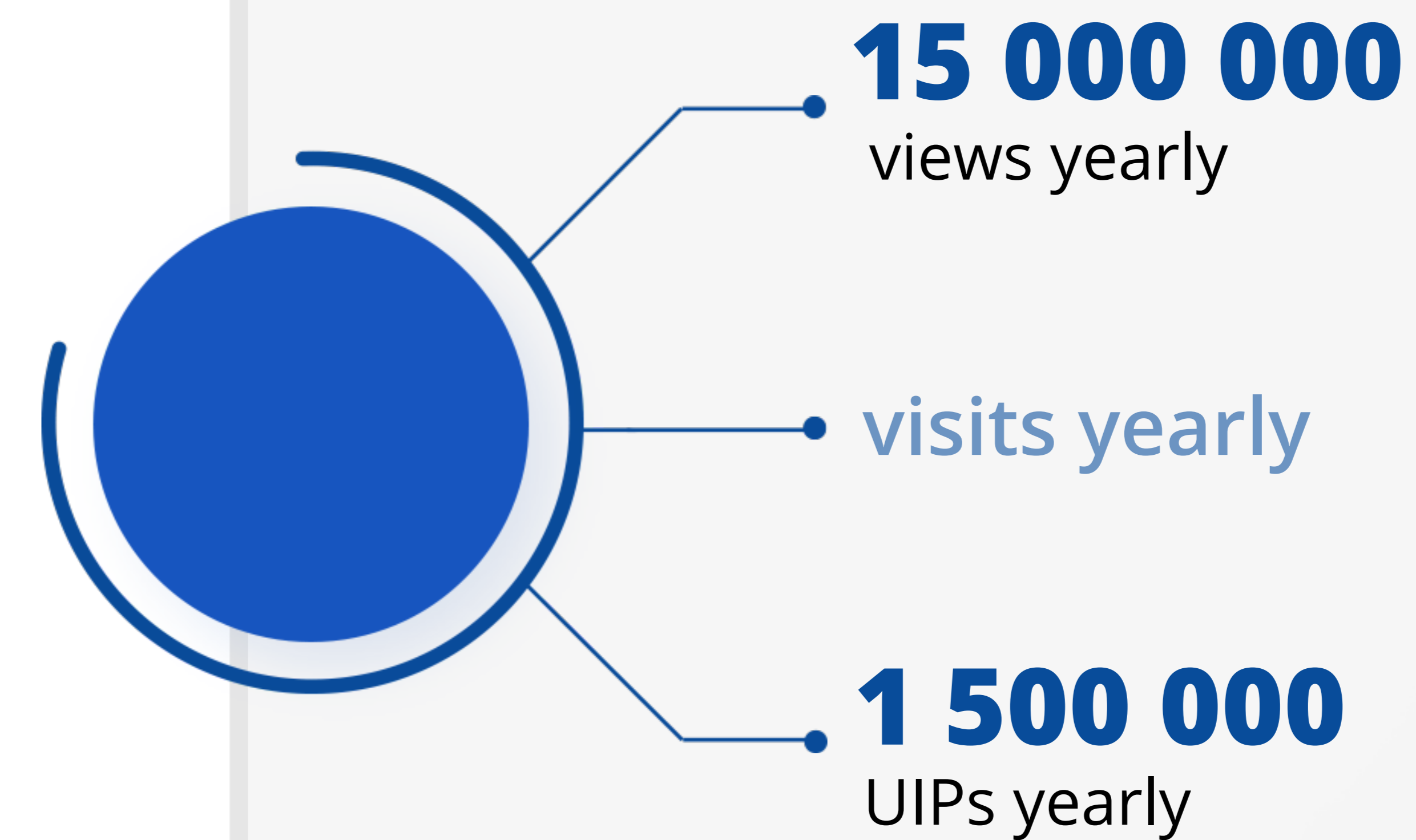
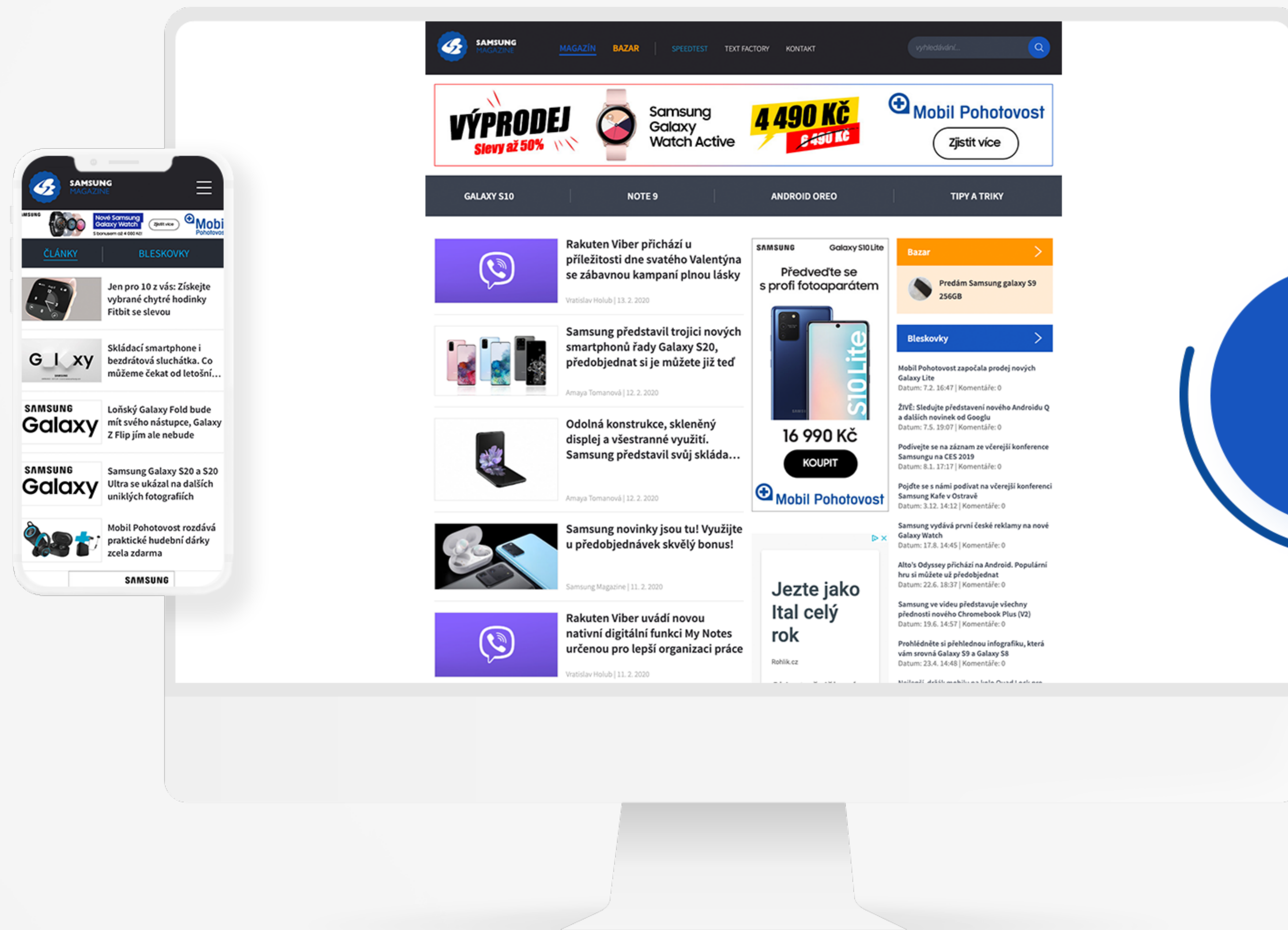
**We respect the rules of SPIR.**





# samsungmagazine.eu

our magazine dedicated to devices and technologies  
designed by Samsung



# samsungmagazine.eu

visits yearly

**5 000 000**

views yearly

**15 000 000**

**500 000**  
visits monthly

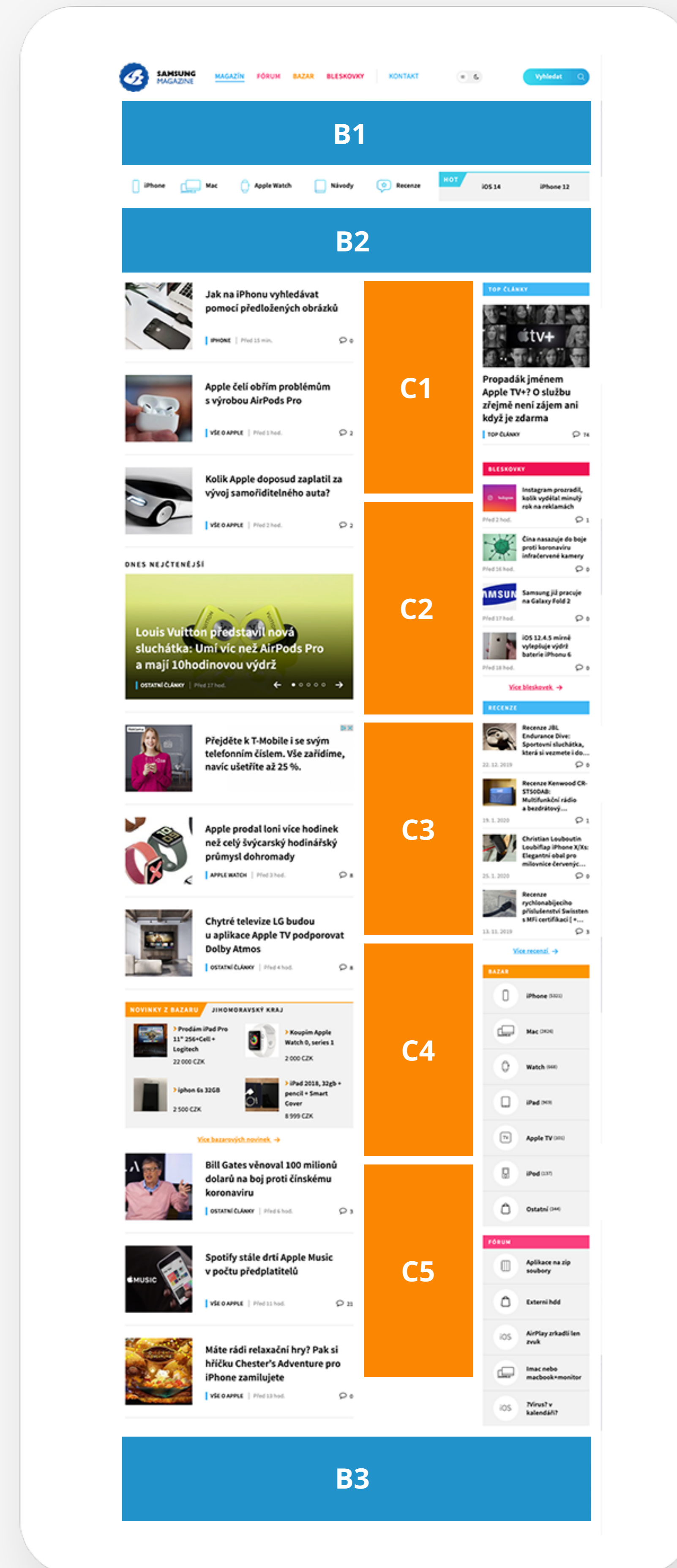
**1 500 000**  
views monthly

**250 000**  
UIPs monthly

# Ad banners

samsungmagazine.eu

Banners **C1 - C5** / **B1 - B3** are visible both on the homepage and on subpages.



Banners **D1, D2** are only displayed on subpages.

# Price list

Banners C1 - C5

[samsungmagazine.eu](http://samsungmagazine.eu)

Position name	CPT	Guaranteed views per month	UIPs / month	UIPs / year	Dimensions
● Ad C1	1,60 €	1 500 000 views	250 000	1 500 000	300 x 600
● Ad banner C2	1,40 €	1 500 000 views	250 000	1 500 000	300 x 600
● Ad banner C3	1,20 €	1 500 000 views	250 000	1 500 000	300 x 600
● Ad banner C4	1,40 €	1 500 000 views	250 000	1 500 000	300 x 750 (floating)
● Ad banner C5	1,40 €	1 500 000 views	250 000	1 500 000	300 x 600

# Price list

Banners **B1 - B3 / D1, D2**

[samsungmagazine.eu](http://samsungmagazine.eu)

Position name	CPT	Guaranteed views per month	UIPs / month	UIPs / year	Dimensions
● Ad banner B1	2,70 €	1 500 000 views	250 000	1 500 000	1110 x 150
● Ad banner B2	2,00 €	1 500 000 views	250 000	1 500 000	1110 x 150
● Ad banner B3	1,20 €	1 500 000 views	250 000	1 500 000	1110 x 200
● Ad banner D1	0,80 €	1 500 000 views	250 000	1 500 000	830 x 220
● Ad banner D2	0,80 €	1 500 000 views	250 000	1 500 000	830 x 220

# Price list

## Link placement

A word or a phrase of your liking linked to your website in the footer of [www.samsungmagazine.eu](http://www.samsungmagazine.eu).

**40€** - 1 month

**400€** - 1 year

**Press release: 60€**

**Review: 100€ - Software**  
**120€ - Hardware**

We offer our advertisers a wide variety of customizable marketing products. You can publish your own press release, request a review of a product by our editors or simply communicate your campaigns in the form of CPT banners. These can be tailored to your needs. We can not only limit the running time of the banner, but also target specific countries, cities, devices, operating systems, in order to show the advertisement to your preferred groups of visitors.

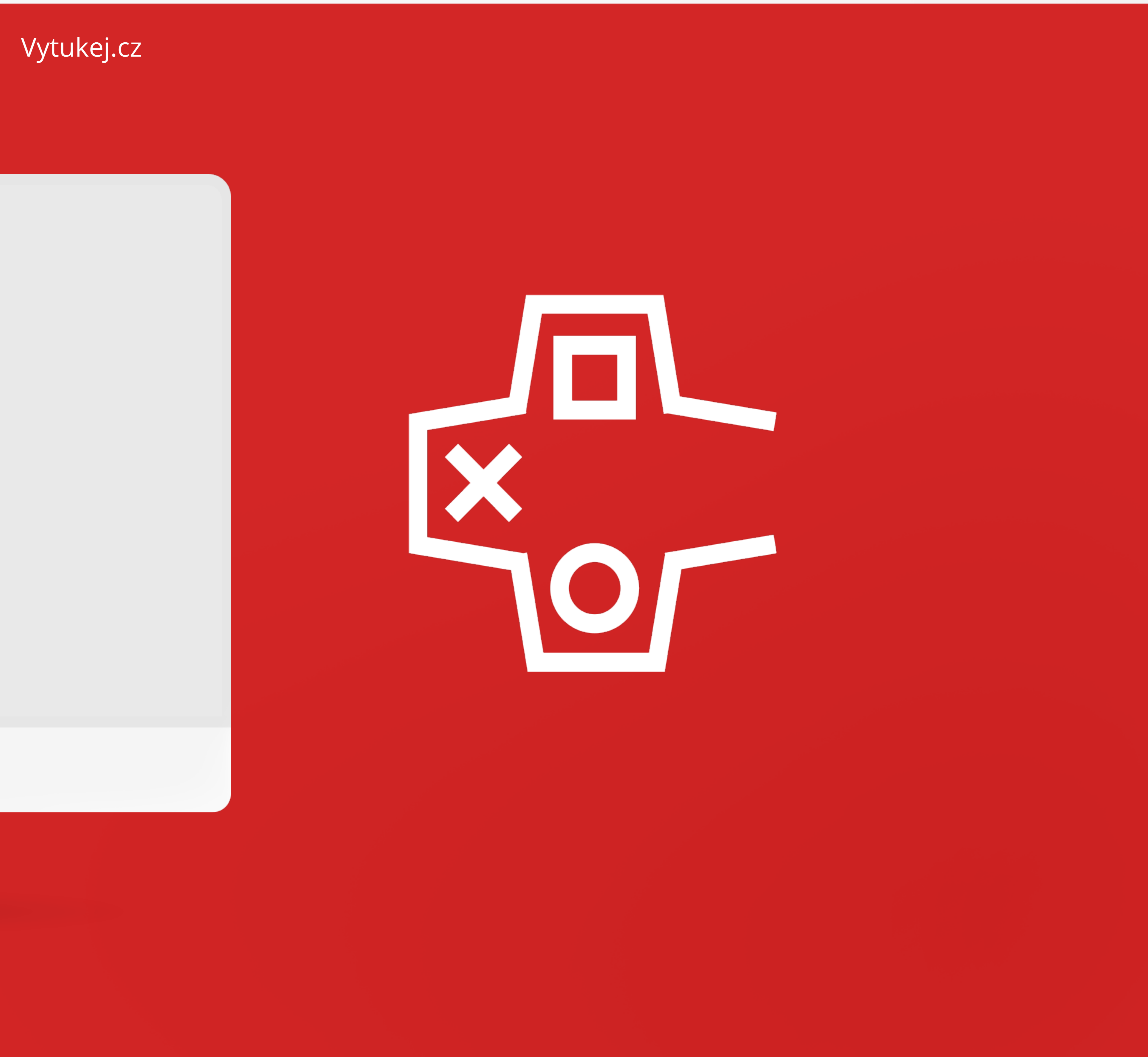
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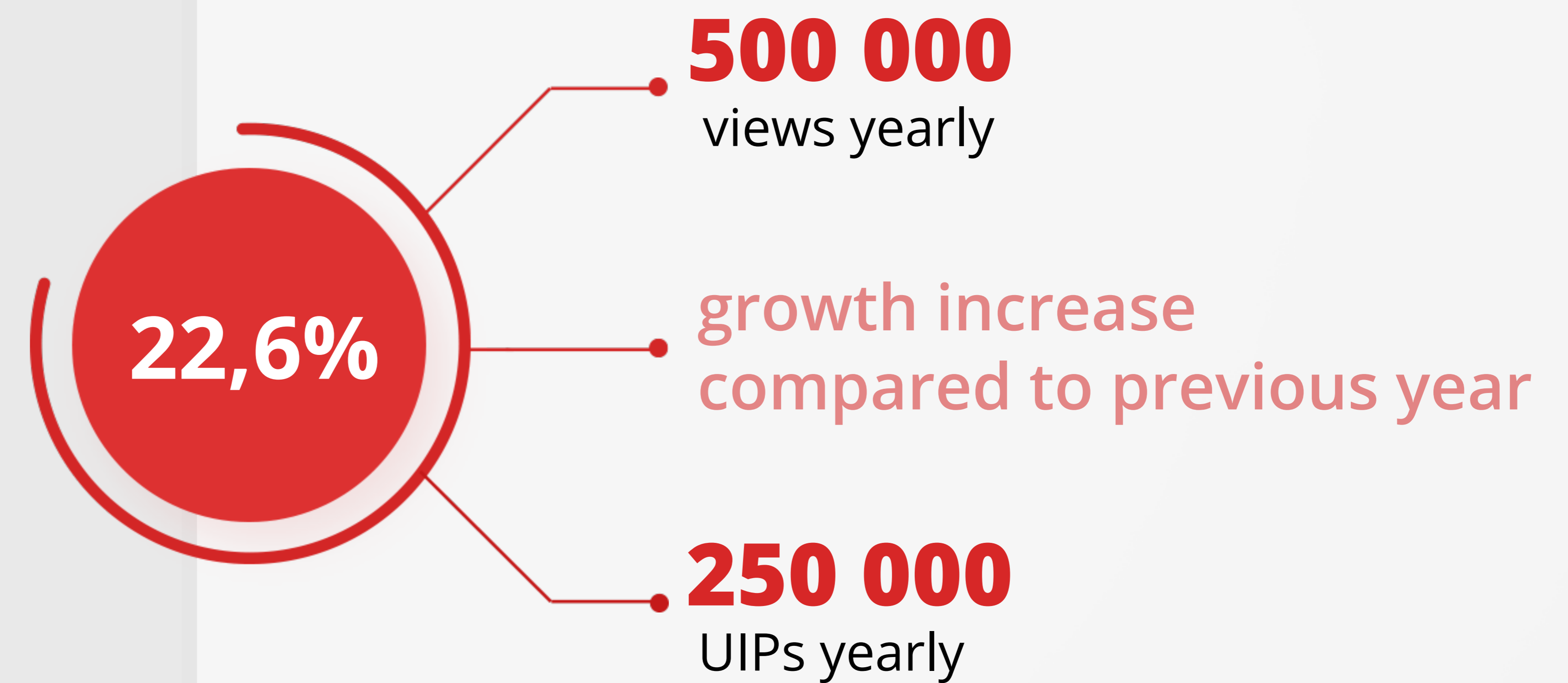
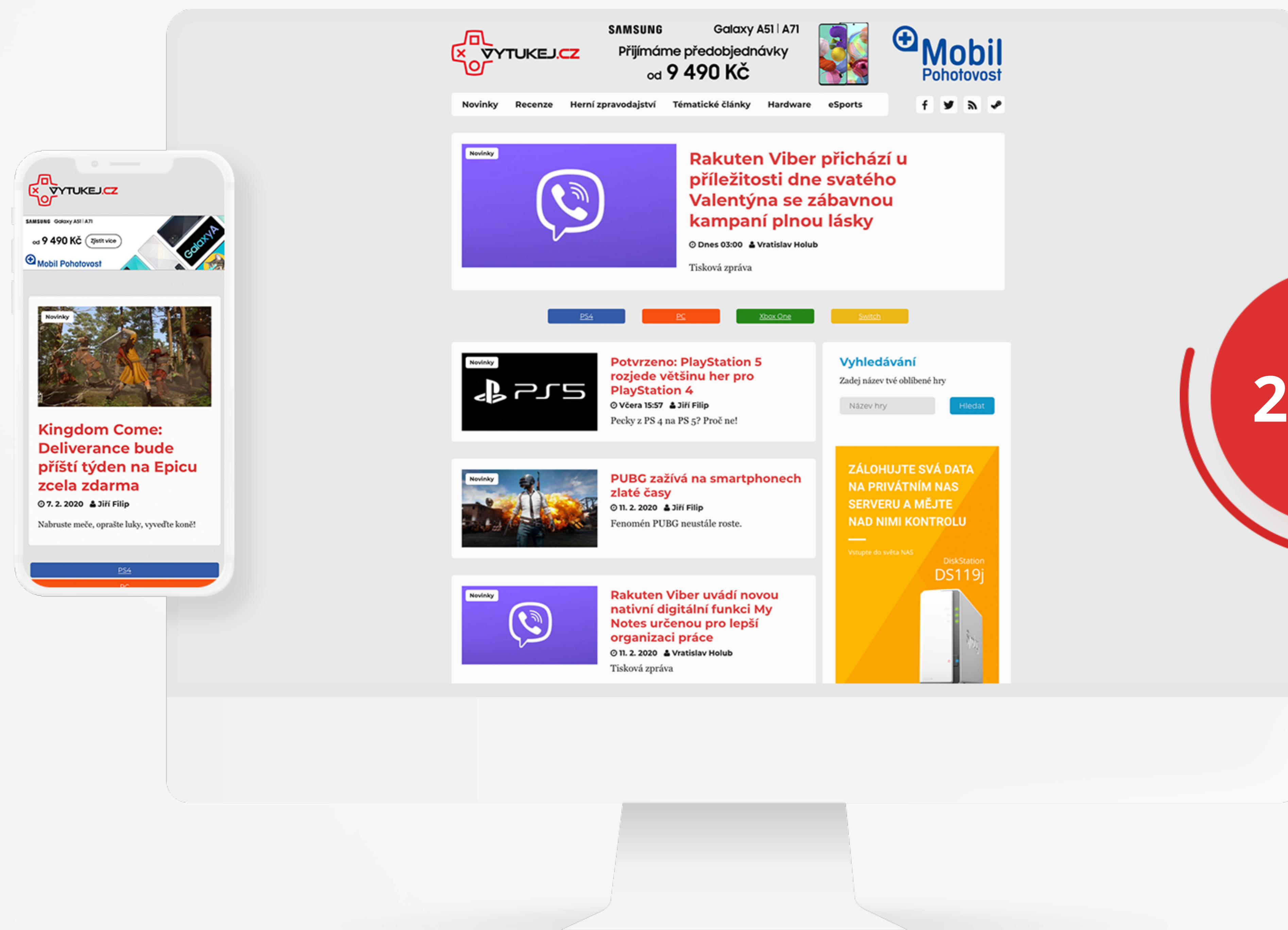
This way, the advertiser can change the communicated campaign and visuals to their liking.

**We respect the rules of SPIR.**



# vytukej.cz

magazine for gamers focused **not only on games**,  
but also the hardware you need to enjoy them





# vytukej.cz

visits yearly  
**500 000**

views yearly  
**600 000**

**50 000**  
visits monthly

**60 000**  
views monthly

**40 000**  
UIPs monthly

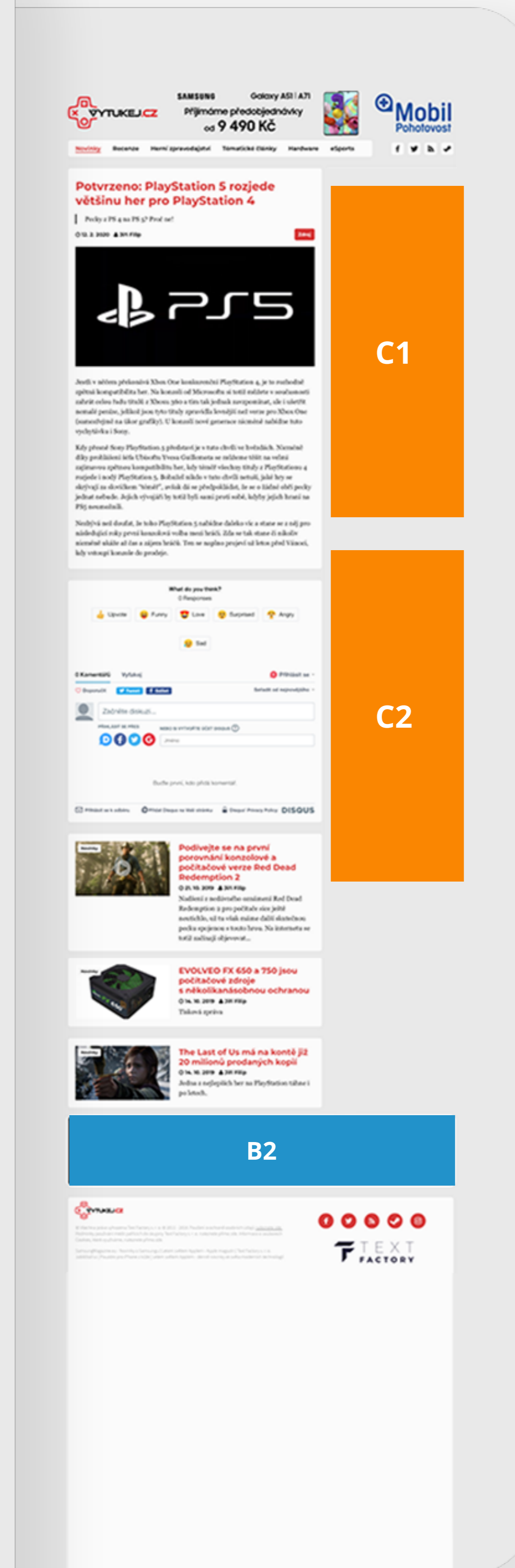
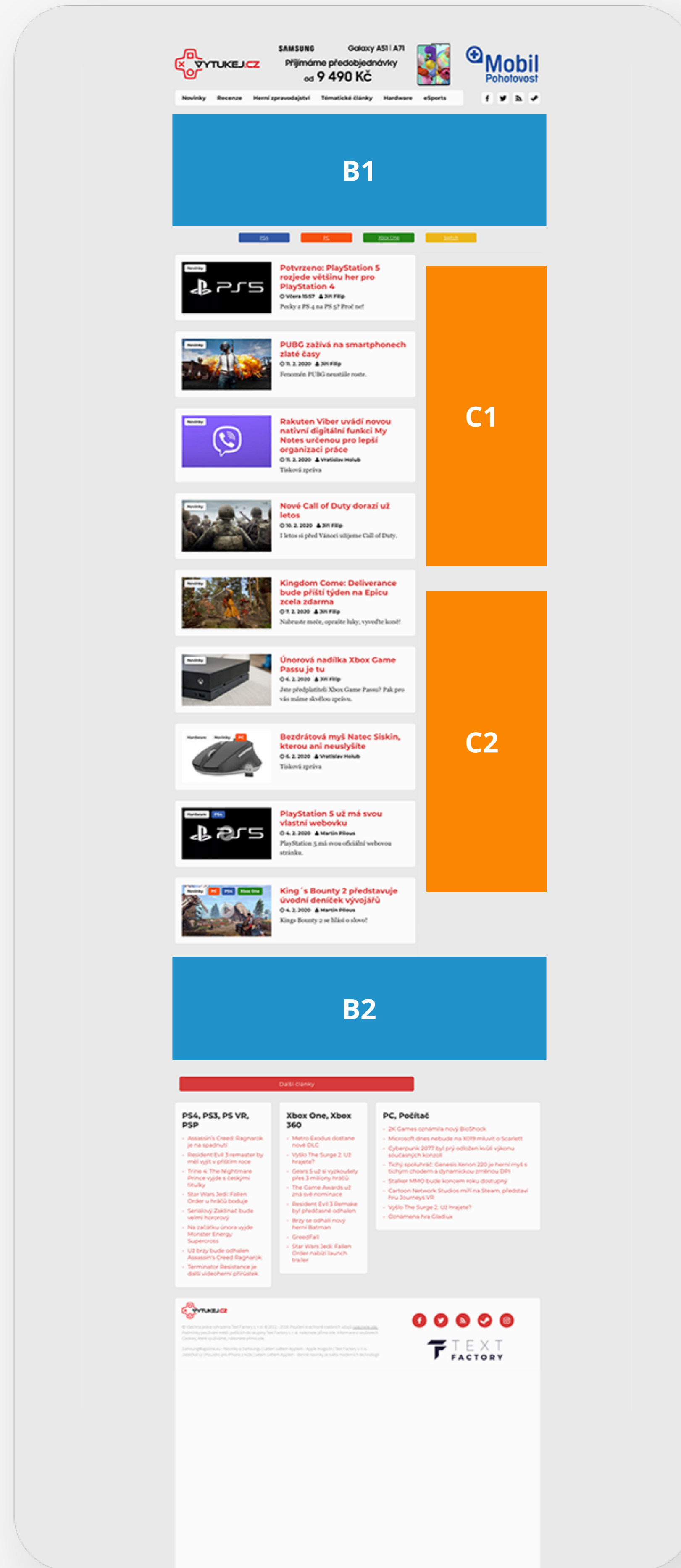
**4 000**  
followers on FB



# Ad banners

vytukej.cz

Banners C1 - C2 / B1 - B2 are visible both on the homepage and on subpages.



# Price list

Banners C1 - C5 / B1, B2 / D1, D2

[vytukej.cz](http://vytukej.cz)

Position name	CPT	Guaranteed views per month	UIPs / month	UIPs / year	Dimensions
● Ad banner C1	1,60 €	60 000 views	40 000	250 000	300 x 600
● Ad banner C2	1,20 €	60 000 views	40 000	250 000	300 x 600
● Ad banner B1	1,20 €	60 000 views	40 000	250 000	1000 x 150
● Ad banner B2	2,00 €	60 000 views	40 000	250 000	1000 x 200

# Price list

## Link placement

A word or a phrase of your liking  
linked to your website in the footer  
of [www.vytukej.cz](http://www.vytukej.cz).

**40€** - 1 month

**400€** - 1 year

**Press release: 40€**

**Review: 100€** - Software

**120€** - Hardware

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**We respect the rules of SPIR.**

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## Billing information

**E:** fakturace@textfactory.cz

Text Factory s. r. o.  
Brno - Černá Pole,  
Durdáková 336/29, PSČ 613 00

**CRN:** 06157831

**VAT ID:** CZ06157831

**Bank account no.:** 115-2544370287/0100

## Contact

Executive Director - Roman Zavřel

**E:** roman.zavrel@textfactory.cz

## Marketing

**E:** inzerce@textfactory.cz